# FF PicLig <br> Lessan 1 

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## the idea

FF PicLig is a smart OpenType font that makes it possible to create symbols out of typed characters.

While OpenType’s 'discretionary ligatures' usually connect two or more characters to create a typographic ligature, FF PicLig uses this feature to combine several characters into an icon, a 'picture ligature'.
$\mathrm{fi} \rightarrow$ ii
typographic ligature
$8 j 8 \rightarrow 9$
picture ligature

$\uparrow \uparrow$
$\uparrow \uparrow \uparrow$
:-) $=0=$
[>] d) $\quad[+]$ e
*** \& good 9 in the coming
$\begin{array}{cc}\uparrow & \uparrow \\ *-> & 8 j 8\end{array}$
year. Don't Y 2 much! or. P.
$\uparrow$
$\uparrow$
1>-1
<3

## the magic of substitution

The automatic substitution of certain character combinations allows the direct integration of PicLig symbols into text.

OpenType's automatic substitution is supported by Adobe CS applications, e. g. InDesign CS and Photoshop CS. You just have to activate OpenType's 'discretionary ligatures' in the extra options of the character palette of the application. The 'discretionary ligatures’ features are not activated by default.

Some Mac OS X (10.4 and later) applications, e.g. TextEdit, support 'advanced typographic features'. In this case, you have to activate 'rare ligatures' in the typographic palette from the font panel's gear menu.


```
OOO Typografie
    \nabla Ligatures
        Common Ligatures
    |}\mathrm{ Rare Ligatures
```

    Vertical Position
    - Case-Sensitive Layout
    Some Mac OS X (10.4 and later) applications: 'rare ligatures'
my first picture ligature
basic principle

horizontal picture ligatures

rotated picture ligatures
character combinations

$$
\begin{aligned}
& \text { @ }+\ldots+:=\varnothing \\
& 8+j+8=\varnothing
\end{aligned}
$$

$\left(+,+_{-}+\right\rangle=\rho^{\circ}$

$$
<+3=0
$$

$$
*+-+>=*
$$

$$
\cdots+1=\underline{Z}
$$

my first picture ligature
exercise 1: fill in the gaps!

$$
\begin{aligned}
& <+e+\rangle+\infty<+\infty
\end{aligned}
$$

$$
\begin{aligned}
& \left(++_{+}+\square \quad \cdots+\square=2\right. \\
& \rangle+-+1+-=\geqslant \quad \mathrm{O}+1+1=9 \\
& =+0+\underset{+}{+} \quad[+>+1= \\
& 0+0 \\
& >+[+ \text { = ㅁ }
\end{aligned}
$$

## keep it in 〇!

The different meanings of the PicLig symbols listed here are merely suggestions and not fixed at all.

For example, the symbol can mean hour, time, or clock, depending on its context.
$\because(\underline{\boldsymbol{w}} \rightarrow$ happy hour
around the $(\mathcal{D}) \rightarrow$ around the clock
(G) is $\uparrow \rightarrow$ time is up

| 1 | + | 4 | 4 |
| :---: | :---: | :---: | :---: |
| $\operatorname{up}_{\text {sub ^। }}$ | down <br> sub vl | left sub <- | right <br> sub -> |
| what's $\uparrow$ ? | wh |  |  |
| $\uparrow$ side $\downarrow$ | up |  |  |
| all $\rightarrow$ | all |  |  |
| $\leftarrow$ handed | lef |  |  |

animals

plants


## food/ drinks



## emotions

|  | confused | sleepy |
| :--- | :--- | :--- |
| happy | sub l-) | heart |
| sub $:-)$ | sub $<3$ |  |

## $Q$ it witha $\ddot{\sim}$

Image-based symbols, for example emoticons, are increasingly becoming integrated into text.

FF PicLig uses its own letters to create text-based symbols, to integrate them into text. The symbols can replace words while the syntax persists.
exercise 2: reading

## Do you want to learn FF PicLig

by O? Just 6ot this [0], then

## memorize. practise and don't

## esclass.

Did you understand the sentence above? Please translate the PicLig symbols into words!

exercise 3:reading
Salut mon m! les *** que je t'■
sont l'expression de mon 0.
Que dirais-tu de sortir boire un
Yavec moice a? Ons'dy! Je
t'o. je t'o!

Can you guess what this message is about?
exercise 4: writing

## "rirs custard is A to the

' type type' conference.
Over 3 speople at. Q \& about design.

The following symbols are missing in the gaps above. Please fill in the blanks!

exercise 5: writing
I ama happy duck. l've been
flying on Cloud 9 and I have
not come down yet.

Please translate as many words as possible into PicLig symbols.

## senda

key to the exercises
unit 1
exercise $1:\langle @\rangle.\rangle=, ., 3$.$\rangle . -., ].]$
unit 3
exercise 2: heart, read, book, cut
exercise 4: $\quad$ 표 s custard $B$ is 0 to the ' $\%$ type. @i. type' conference. Over 3 낭 people 60 at Q \& $Q$ about design.
 I have not come $\downarrow$ yget.


■．［＞］［ bracketleft greater bracketright］n mail，message，letter；$\gg$ ，air mail； ＠$\boxtimes$ ，snail mail；junk $\boxtimes$ ．junk mail；$\otimes$ ，love letter； 2 leave a $\boxtimes$ ，to leave a message； $\mathbf{v} 2 \boxtimes$ ；to send ； $2 \boxtimes \leftarrow$ ，to send back．

모，［］＝｜［ bracketleft bracketright equal bar ］ n computer；묘 computer game； 묘 code computer code； O 묘 ，apple computer；묘 virus，computer virus； $2 \Psi$ something into the $\square$ ，to feed something into the computer；묘，computer nerd．
 $2 \boxtimes$ ，to take somebody to task．adj． $\begin{aligned} & \text { ；done；well } \Xi!\text { well done；} 2 B \text { not hard } \boxtimes ~\end{aligned}$ by，to be not hard done by．

田，［＋］e［ bracketleft plus bracketright e］n present，gift，box；bday 甾，birthday present； $\mathbf{v} 2$ make a $\boldsymbol{⿴}$ ；to make a gift．

田，［＋］［ bracketleft plus bracketright ］n first aid；$⿴ 囗 十$ kit．first aid kit．
Q， CJ ［ C backslash parenright］adj．forbidden；
$Q \otimes$ ．forbidden love；$-Q$ ，smoking forbidden；$\otimes$ fruit is cosest forbidden fruit is sweetest；$\otimes \varnothing$ s．forbidden thoughts；$\Theta$ ，no parking．

C $\equiv, \mathrm{Cl}=[\mathrm{C}$ bar equal ］ n light；ray of $\mathrm{G}=$ ，ray of light． 2 throw $\mathrm{G} \equiv$ on sth．，to throw light on something． $\mathbf{v} 2 \mathrm{O} \equiv$ ；to light； $20 \equiv a \mathrm{~L}$ ，to light a cigarette．
 ㅇ．chicken burger．

ロ．$c[]$［ c bracketleft bracketright ］n suitcase，travel；live out of a $\dot{\square}$ ．live out of a suitcase；© ㅁ，time travel．v 2 －；to travel．
©，Ce＜［ C e less ］n game．모，computer game；cat \＆ $\mathbb{S}$, cat and mouse game．
$\bigcirc, C=[C$ equal $] n$ earphones．$v 2 \square$ ；to listen；©ing $2 m y i-d る$ ，listening to my iTunes．

 powers that be；$\downarrow$ play power play； $\mathbf{v} 2 \boldsymbol{d}$ ；to power ； $2 \boldsymbol{\downarrow} \uparrow$ ，to power up．
©．（ C$)$［ C o parenright ］ n cd；© player，cd player； $2 \geqslant$ a ©，to burn a cd．
Q．$C$［ $[$ p parenleft $]$ n moon，night； 2 promise so the $\mathbb{G}$ ，to promise someone the moon； $2 \times 4$ the $\mathbb{Q}$ ，to shoot for the moon；over the $\mathbb{G}$ ，over the moon；the ơ in the $\mathbb{Q}$ ，the man in the moon； $1-\mathbb{G}$ stand，one－night stand； $\mathbb{Q}-\mathbb{D}$ ，night－time；品 Q．hen night； $\mathbb{Q} 2 \times$ ，night and day； $1 / 2 \Omega$ ，half－moon； $2 \Omega$ ，tonight．
＊．$C+$［ $[$ c plus parenright $] n$ focus；out of $\$$ ，out of focus．
 shit faced； $\mathbf{v}$ to shit． 2 Ab bricks， 2 shit bricks；
（©）．Cw［ $\mathrm{C} v$ parenright ］ n clock，time；around the（（D），around the clock；its（D）of ＊，its time of prosperity；© is $\uparrow$ ，time is up；©［］time frame；的 © tea time； 2 take some © off，to take some time of；©（D）happy hour．
dt．：dt：［ colon d one colon］n leo．
A．$\because$（［ colon grave pareleft ］adj．crying．
$\ddot{\text { I．},-l[~[~ c o l o n ~ h y p h e n ~ b a r ~] ~ a d j . ~ m o o d y ; ~} \ddot{\sim}$ dd，moody blues．
シ．．－－［ colon hyphen D ］adj．laughing；rolling on the floor $\dot{*}$ ．rolling on the floor laughing． $\mathbf{n}$ ̈：laugh；2B a good $\dot{j}$ ，to be a good laugh．

名．JD：［ colon J D colon ］n umbrella；under the 守 of．．．under the umbrella of．．．； ※ ？？sun shade．
\＃，：－\＃［ colon hyphen numbersign ］adj．secret；top \＃，top secret．
 surprise，surprise！
$\ddot{\Psi} .:-\mathrm{p}[$ colon hyphen p］adj．cheeky；$\because \underset{\sim}{\text { b }}$ brat cheeky brat．

 go lucky； $\mathrm{b} \approx$ 가，happy birthday；
$\ddot{\omega},--s$［ colon hyphen s］adj．confused；dazed $\& \ddot{\omega}$ ，dazed \＆confused．v $2 \ddot{\omega}$ ；to confuse．
np，：mp：［ colon mp colon ］n virgo．
$\omega, 03$ ：［ colon o three colon ］ n arsehole．
甲．：PP：［ colon P P colon ］ $\mathbf{n}$ aries．
6．76：［ colon seven six colon］n capricorn．
©，：69：［ colon six nine colon］ n cancer．
$\omega$ ．3：［ colon three colon ］ $\mathbf{n}$ arse；the shines out of st＇s $\omega$ ，the sun shines out of somebody＇s arse．pain in the $\omega$ ，pain in the arse．
 quiet as a $\begin{gathered}\text { s．quiet as a mouse；as poor as a } \delta \text { ．} \boldsymbol{0} \text { ．as poor as a church mouse；}\end{gathered}$
d．d＇［ d grave $] \mathrm{n}$ music；$\theta \mathrm{d}$ ，house music．
dd．d－d［d hyphen d ］ n tunes；out of dd．out of tune；loony da，loony tunes； idd．iTunes．

6）．d）［ d parenright parenright ］ n phone，call；（6）－－－phone line；wake－up（6）， wake－up call； $\mathbf{v} 2$ 㢼；to phone，to call；6）me！call me！ 2 6）$\uparrow$ ，to call up； 2 6）$\leftarrow$ to call back； 1 ty it a $\times$ 차．I call it a day．
®．el［ e bar ］n paper clip，attachment；v to attach； 2 i a copy，to attach a copy； 2B © ed 2 so，to be attached to somone．

T⿴囗十，EI］：［E bar bracketright colon ］n bus；
※，8－）［ eight hyphen parenright ］ n nerd；${ }^{\circ} \Phi$ ，computer nerd．
§． $8 j 8$［ eight j eight］n clover leaf，luck；good $\wp!$ good luck！adj $\wp y$ ：lucky；a 白 of $\Psi:$ ，a packet of lucky strikes；
$8<, 8<$［ eight less ］n scissors；short $\&<$ ，short cut；he＇s a $\otimes<\uparrow$ ，he＇s a cut up； $\mathbf{v} 2$ \＆＜to cut； $2 B \approx<$ off，to be cut off；extremely $8<$ prices，extremely cut prices； 2 \＆U $\downarrow 2$ size，to cut you down to size．
$\bumpeq,=$ Cle．［ equal C bar equal ］$n$ libra．
 $\uparrow$ ．$* \downarrow$ ，sun rise，sundown； $2 \pm$ away the $*$ ，to sleep away the day；another $*$ ， another 国，another day，another dollar； 2 次，today；
®，F＿b［ F underscore b］n beer； 1 ® short of a 6pack，one beer short of a six－ pack；也 belly，beer belly．

ם̈．$>$［］［ greater bracketleft bracketright ］ $\mathbf{n}$ television；on 吕 $2 \Omega$ ，on tele tonight； 2 GO 号，to watch tele．
 angry；$¥$ young $O^{\circ}$ ，angry young man．
$\nrightarrow,>->-$［ greater hyphen greater hyphen ］ n airplane，fly；$\gg$ ，air mail； 2 do sth．on the $\gtrdot$ ，to do something on the fly． $2 \geqslant ;$ ；to fly．
ions，＞o＜［ greater o less ］n sweet．adj． 100 ；sweet； $\cos$ tooth，sweet tooth． 1003 Q．sweet talk．
 off an fire alarm．v 2 ，to alarm．
$\Psi,-E$ ．［ hyphen E ］n fork；dding $\Psi$ ，tuning fork． $\mathbf{v} \Psi$ ；eat；$\Psi$＇sb out of A \＆A，eat somebody out of house and home．다 $\Psi$ ftr dog eat dog．
$\rightarrow$ ．$->$［hyphen greater $] \mathbf{n}$ right；exclusive $\rightarrow$ ，exclusive right．adj．$\rightarrow$ ；right；$\rightarrow$ hand， right hand；all $\rightarrow$ ，all right．adv．$\rightarrow$ ；forward； 2 look $\rightarrow$ ，to look forward． $\mathbf{v} 2 \rightarrow$ ；to forward； $2 \rightarrow \square$ ，to forward mail．
 a drink．v 2 Шf；to drink； 2 đ $\downarrow$ ，to drink down； 2 © the $\approx s$ ，to drink the waters； 2 © like a © © to drink like a fish．
（4），〈｜＞＞［ less bar parenright parenright ］ $\mathbf{n}$ sound；the d\％of $d d$ ，the sound of music．

A．＜［］［ less bracketleft bracketright］n house，home；A page home page；A d． house music； $\bar{s}$ R on the $\theta$ ．drinks are on the house；fly，dog house．
©．＜e〉＜［ less e parenright less ］ $\mathbf{n}$ fish； 2 have other＊ 2 fry，to have other fish to fry．neither ex nor fowl，neither fish nor fowl．v 2 ex；to fish； 2 © 4 compli－ ments，to fish for compliments．
$\leftarrow<-$［ less hyphen ］adv．left；$\leftarrow$ handed，left handed．
$\Leftrightarrow,\langle-\rangle[$ less hyphen greater $] \mathbf{n}$ kiss； $\mathbf{v} 2 \Leftrightarrow$ ；to kiss．
©，＜＋［［ less plus bracketright ］ n hospital．
$9,\langle 3$［ less three ］ $\mathbf{n}$ heart，love； 2 know sth．of by 0 ，to know something of by heart；my $\odot$ ．my love；lots of $\varnothing$ ．lots of love； $\mathbf{v} 2 \infty$ ；to love； $1 \infty \mathrm{U}, \mathrm{I}$ love you； would $\%$ 2．I would love to；$(5$ me， 9 my th，love me，love my dog；
$\mathrm{m} . \mathrm{m})$［ m colon parenright $] \mathrm{n}$ rabbit．
$m a, m->[m$ hyphen greater $] n$ scorpio．
$\circ_{n}$ ，of［oF］n key；＊on，hot key；on word，key word；on 2 my 0 ，key to my heart． $\mathbf{v} 2$ an；to lock．
$\bigcirc$ ． 0 ［ $O$ parenright ］ n cloud；under a $\Omega$ ．under a cloud；on $\odot 9$ ，on cloud 9 ； a $\bigcirc$ of 2 ，a cloud of smoke．adj．$\bigcirc y$ ；cloudy； $\mathbf{v} 2 \bigcirc$ ；to cloud； $2 \bigcirc$ an issue， to cloud an issue．
©．O）［ O parenright quotedbl ］ $\mathbf{n}$ rain；as $\rightarrow$ as $O$ ，as right as rain；adj．©y： rainy；v 2 ；to rain； 2 cats \＆4ts，to rain cats and dogs；$\circ^{\circ}$ ，raining man；
$0^{*}$ ． $0->$［ o hyphen greater ］ n man；it＇s a of thing，it＇s a man thing；adj． $0^{\circ}$ ：male．

$\ominus, \circ\rangle[$ o greater ］ n ice； 2 skate on thin $\vee$ ，to skate on thin ice；adj．$\vartheta ;$ cold．
$\Delta, \circ$ N 0 ［ o slash backslash o］n cherries； 2 lose one＇s $\Delta$ ，to lose one＇s cherries；$\Delta$ ＊．cherry blossom；life is a bowl full of $\Delta$ ．live is a bowl full of cherries；

9．O－I［ O hyphen bar ］ n tree； 2 \＆$\downarrow$ a 9 ，to cut down a tree．


©．（I］：［ parenleft bar bracketright colon ］ n car；$』 \approx$ ，car wash；
$Q .()$［ parenleft comma underscore parenright ］ n chat； 2 B all $Q$ ．to be all talk．v 2 ）to talk，to chat； 2 Q her $\uparrow$ ，to chat her up；$\oslash \uparrow--$ ，chat up line； 2 $Q B$ to talk shit．

Q．（＿？）［ parenleft comma underscore question parenright ］ n question； 2 pop
 4 a favor，to ask for a favor．
（A），（（ $->)$［ parenleft parenleft hyphen parenright parenright ］n globe，world；$A_{0}$

${ }^{(\omega)},(\omega)$［ parenleft parenleft period parenright parenright ］ $\mathbf{n}$ reception，signal； sorry，no（ $\left.{ }^{( }\right)$，sorry，no reception．
©．$C$＜$<$［ parenleft period bracketright less $] \mathbf{n}$ train；in © 2 catch the（in time to catch the train； 2 lose my 잉 of $\Phi$ ，to lose my train of thoughts．

Q．O＿［ parenleft period parenright underscore ］ $\mathbf{n}$ match； $\mathbf{v} 2$－up；to light up；adj．©ing；burning；the 0 ，the burning question；my ears were e，my ears were burning．
（ ）－ （［ parenright hyphen parenleft ］ n pisces；

б．»○［parenright o ］n taurus；

 drop！shop until you drop！
$\bigcirc . \leftrightarrow$［period period parenleft underscore parenright ］ $\mathbf{n}$ thoughts，mind； 2 keep it in $\varphi$ ，to keep it in mind．v $2 \bigcirc$ ；to think； $2 \bigcirc$ outside the $\begin{aligned} & \text { 国，to think }\end{aligned}$ outside the box；I can＇t $\varphi$ straight，I can＇t think straight；$\varnothing$ tank，think tank；I $\varphi$ he＇s out of the 9995 now．．．I think he＇s out of the woods now．．．
©,$+<]$［ plus less bracketright ］$n$ church．
t．＋－［plus hyphen ］n cross；v 2 t；to cross．fingers ted！fingers crossed！ 2 $+m y \infty$ ，to cross my love．
$\ngtr,+->$［plus hyphen greater ］ n sagittarius．
乎，＋＞［plus parenright ］ n anchor，hope；$+\infty$ 垂，believe，love and hope．
 ，to steal someone＇s thunder．
$\mathscr{E},-)$［ semicolon hyphen parenright ］ n wink； $\mathbf{v}$ ；to wink．
 flick chick flick；욮 $\mathbb{G}$ ，hens night．

60，6－6［ six hyphen six ］n glasses，shades； 2 look through rose－colored 6 m ，to look through rose－colored glasses； 2 keep the Gos on，to keep the shades on； B 60 ，beer goggles．v 2 的；to read，to watch； $2 \boldsymbol{\sigma}$ 吕，to watch televison．

A，／A［ slash bar backslash ］n street；／A live，street life；／a wise，street wise
B．$\sim \mathrm{b}$［ tilde b］ n coffee，tea；not my cup of or，not my cup of tea．
2．$\sim 1$［ tilde bar ］n cigarette，smoke；of $\mathfrak{L}$ ，clouds of smoke． $\mathbf{v} 22$ ，to smoke．

A，$\sim[][$ tilde bracketleft bracketright $] \mathbf{n}$ candle；$\underset{\text { A }}{ }$ dinner，candlelight dinner．
$\approx, \sim \sim$［ tilde tilde $] \mathbf{n}$ aquarius，water，sea；$\not \approx \& \approx$ sun and sea．
$\dot{*}, \sim \mathrm{X}[$ tilde X$] \mathbf{n}$ fire； 2 B on $\dot{*}$ ，to be on fire； 0 my $\dot{x}$ ！light my fire！ $\mathbf{v} 2 \dot{*} ;$ to burn； $2 \star$ out，to burn out．
$\downarrow, ~ \mathrm{v}[\mathrm{v}$ bar ］adj．down； $\mathbf{v} 2 \downarrow$ ，to down； $2 \downarrow$ a $\boldsymbol{\Sigma}$ ，to down a drink．


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Other fonts used in this booklet:
FF Nexus, FF Schulschrift, published by FSI FontShop International.

